

MITAC 2019 Uppsala University, October 21-23

Track: Change, transformation and innovation

Seniors: Anna Bengtson,
Lars Bengtsson, Darek
Haftor, Jan Löwstedt, Claes
Thorén, Susanne Åberg,
Lars Öbrand

Track: IS in public organizations

Seniors: Christina Keller,
Cecilia Lindholm, Anita
Mirijamdotter, Lazar Rusu,
Pär Ågerfalk

Track: Management, decisions and control

Seniors: Henrik Dellestrand,
Olof Lindahl, Fredrik
Nilsson, Emilia Rovira
Nordman, Henrik Sällberg,
Alf Westelius

Track: IS development and use

Seniors: Asif Akram, Linda
Bergkvist, Ahmad
Ghazawneh, Fredrik
Karlsson, Monika
Magnusson, Anna
Wingkvist

Track: Value creation, resource integration and the shared economy

Seniors: Sven Carlsson,
Peter Ekman, Patrik
Gottfridsson, Peter
Magnusson, Fredrik Nordin,
David Sörhammar, Leon
Caesarius

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Time	Monday 21/10				
10:15-12:00	H429 - Executive Board Meeting		A156 - Workshop PhD students - Academic Writing, Claes Thorén		
12:00-13:00	E203 - Executive Board Lunch				
13:00-14:30	Hörsal 1 - Welcome to MIT, Update on edited book from the research school Peter Ekman & Christina Keller				
14:30-15:00	– Coffee in the lunchroom at the Department of Business Studies –				
	Parallell PhD Sessions:				
	A156 Track: Change, transformation and innovation	B125 Track: IS in public organizations	B159 Track: IS development and use	K312 Track: IS development and use	K336 Track: Value creation, resource integration and the shared economy
	Session Chair: Anna Bengtson	Session Chair: Anita Mirijamdotter	Session Chair: Pär Ågerfalk	Session Chair: Anna Wingkvist	Session Chair: Peter Ekman
15:00-16:00	Chelsey Jo Huisman (UU): Stability in Change: The process of moving and rebuilding the city of Kiruna Opp: Olof Wadell & Johan Klaassen	Michael Kizito (GU): Ambidextrous Policy: A cross-country comparison of policies for the digitalization of healthcare Opp: Belén Casales Morici & Gideon Mekonnen Jonathan	Tanja Mäki-Runsas (ORU), mid-seminar, 90 minutes: Information Systems Development Method Cargo Cult Theory: Towards uncovering the phenomenon from an agile context Opp: Pär Ågerfalk	Tomas Gustavsson (KAU): A case study analysis of Bank Opp: Cristina Ghita & Niki Chatzipanagiotou	Helena Löfström (JU): Why do they leave? - Positive Churn in Newspapers Opp: Jasenko Arsenovic & Andrea Geissinger
16:00-17:00	Frida Ivarsson (GU): Becoming a Digital Ecosystem Orchestrator – Organizing Tactics for Incumbent Firms Opp: Olof Wadell & Viktor Mähler	Hawa Nyende (GU): Maternal Healthcare Service Transformation: Exploring Opportunities for IT Use in Task Shifting Opp: Belén Casales Morici & Christine Senter		Mikael Gustavsson (GU): Algorithmic Performativity Opp: Martin Stojanov & Sebastian Hönel	Imad Bani-Hani (LU): Patterns of Resource Integration in the Self-Service Approach to Business Analytics Opp: Sebastian Dehling & Elena Anastasiadou
18:00-19:00 & 19:30	– Guided tour for the seniors at Carolina Rediviva, Utställningssalen & Dinner for the seniors at Borgen, Orphei Drängars Plats 1–				

Time	Tuesday 22/10 Morning				
	Parallell PhD Sessions:				
	A144 Track: Change, transformation and innovation	A204 Track: IS in public organizations	B125 Track: Management, decisions and control	H325 Track: IS development and use	H429 Track: Value creation, resource integration and the shared economy
	Session Chair: Darek Haftor	Session Chair: Cecilia Lindholm	Session Chair: Henrik Sällberg	Session Chair: Fredrik Karlsson	Session Chair: Peter Magnusson
08:30-09:30	Oscar Lundberg (UMU): Facing Digital Transformation through Orchestrating Multiple Digital Innovation Projects Opp: Emil Åkesson & Yunchen Sun	Gideon Mekonnen Jonathan (SU): Organisational Structure's Influence on IT Alignment: The Case of a Public Organisation Opp: Christoffer Andersson & Michael Kizito	Toon Larsson (MDH): Introduction to Lic Thesis. Opp: Eleonore Huang Vogel	Carin Lindskog (KAU): Paradoxes and the Nature of Ambidexterity in Agile Software Development Teams Opp: Shujun Wang & Cristina Ghita	Jasenko Arsenovic & Tobias Otterbring (KAU): Gone In 30-Seconds: The Impact of Employee Acknowledgement on Customer Employee Evaluation Opp: Andrea Geissinger & Elena Anastasiadou
09:30-09:45	– Coffee in the lunchroom at the Department of Business Studies –				
09:45-10:45	Viktor Mähler (UMU): The thing about the Internet of Things: Scoping the Social Science discourse in IoT research Opp: Frida Ivarsson & Yunchen Sun	Christine Senter (UU): Ethical awareness through digitalization Opp: Hugo Hedlund & Hawa Nyende	Ying Yang (MDH): Potential roof area for photovoltaics in a Swedish municipality Opp: Eleonore Huang Vogel & Toon Larsson	Niki Chatzipanagiotou (LNU): The Use of Artefacts in Managers' Everyday Cooperative Work Practice Opp: Elham Rostami & Tomas Gustavsson	Andrea Geissinger, Christofer Laurell, Mareike Möhlmann & Christina Öberg (ORU): Failing to Frame: How Social Media Tactics Failed to Spark Widespread Collective Action to Re-Frame the Sharing Economy Opp: Imad Bani-Hani & Gulnara Nussipova
10:45-11:45	Emil Åkesson (LTH): In the middle of innovation: Bootstrapping new business through model-based reasoning Opp: Johan Klaassen & Viktor Mähler	Belén Casales Morici (UU): Exploring and exploiting opportunities: an integration approach of discovery and creation perspectives: Evidence from the digitalization process in the Swedish healthcare sector Opp: Hawa Nyende & Michael Kizito	Anton Borell (SU): Accountingization, Economic Reason and Professions: From Linguistics to Practice? Opp: Emelie Havemo & Ying Yang	Sebastian Hönel (LNU): Exploiting relational properties, sojourn-times and conditional probabilities for Commit classification Opp: Martin Stojanov & Mikael Gustavsson	Peter Ekman, Jimmie Røndell & Elena Anastasiadou (MDH): Servicescape 2.0: Facilities' Contribution to Sustainability Infusion in Value Co-creation Opp: Sebastian Dehling & Jasenko Arsenovic

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Time **Tuesday 22/10 Afternoon**

11:45-13:15	– Lunch –
13:15-15:00	Hörsal 1 Key-note Speaker Robin Teigland (Chalmers)
15:00-15:30	– Coffee in the lunchroom at the Department of Business Studies –

Parallell PhD Sessions:

	A156 Track: Change, transformation and innovation	B125 Track: IS in public organizations	B139 Track: Management, decisions and control	B159 Track: IS development and use	K312 Track: Value creation, resource integration and the shared economy
	Session Chair: Lars Öbrand	Session Chair: Christina Keller	Session Chair: Fredrik Nilsson	Session Chair: Asif Akram	Session Chair: David Sörhammar
15:30-16:30	Rasmus Nykvist & Andrea Geissinger (ORU): Make the sharing economy great again: Sharing and community aspects of the industrial transformation of the Swedish housing market in the 1920's and today Opp: Helena Löfström & Petter Ahlström	Hugo Hedlund (UMU): Mapping the Evolving Intellectual Structure of Digital Innovation Research on the Public Sector: a Document Co-citation Analysis Opp: Christoffer Andersson & Christine Senter	Eleonore Huang Vogel (BTH): The effects of entrepreneurship education on business survival and performance Opp: Toon Larsson & Noushan Memar	Cristina Ghita (UU): Converging technologies. The revival of analog photography Opp: Carin Lindskog & Niki Chatzipanagiotou	Sebastian Dehling (KAU): Coordinating Resource Integration under uncertainty: A Signaling Perspective Opp: Imad Bani-Hani & Rasmus Nykvist
16:30-17:30	Johan Klaassen (SU): Illusive Embeddedness in Organisational Change Opp: Chelsey Jo Huisman & Emil Åkesson	Christoffer Andersson (MDH): Re-figuring work and the introduction of Robot Process Automation in local administration Opp: Hugo Hedlund & Gideon Mekonnen Jonathan	Noushan Memar (MDH): What R&D mandate gain do to subsidiary management and its innovation? Opp: Ying Yang	Elham Rostami (ORU), Fredrik Karlsson & Shang Gao: Classifying the Requirements for Developing Computerized Tools to Design Information Security Policies Opp: Carin Lindskog & Shujun Wang	Gulnara Nussipova, Fredrik Nordin & David Sörhammar (SU): The evolution of emerging technologies' value propositions: the case of AR/VR Opp: Helena Löfström & Rasmus Nykvist
19:00	– Dinner Festvåning Nedre Slotts, Nedre Slottsgatan 6 –				

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Time	Wednesday 23/10		Parallell PhD Sessions:		
	A122 <i>Track: Change, transformation and innovation</i> Session Chair: Lars Bengtsson	A144	A204 <i>Track: Management, decisions and control</i> Session Chair: Alf Westelius	B115 <i>Track: IS development and use</i> Session Chair: Monika Magnusson	H429
08:30-09:15	Yunchen Sun (UU): Routines literature: reviewing the role of digital artifacts Opp: Frida Ivarsson & Oscar Lundberg	Opportunities for meeting a senior or networking for those not actively included in a track presentation	Emelie Havemo (LIU): Enacting the cartographic metaphor in management control: A visual framework for strategy map design Opp: Anton Borell	Martin Stojanov (UU): Valuing datafication Opp: Mikael Gustavsson & Sebastian Hönel	Opportunities for meeting a senior or networking for those not actively included in a track presentation
09:15-10:00	Olof Wadell (UU): Oppose Change: Immobilizing a resource structure through network mobilization Opp: Chelsey Jo Huisman & Oscar Lundberg		Petter Ahlström, 30 min: + Todd Drennan (MDH), 30 min: Quantitative methodology in establishing consumer behavior in e-commerce	Shujun Wang (BTH): The Diffusion of Mobile Applications Opp: Tomas Gustavsson & Elham Rostami	
10:00-10:15	– <i>Coffee in the lunchroom at the Department of Business Studies</i> –				
10:15-11:00	Hörsal 1 Panel: Career paths after the dissertation defense: Alumnis Steffi Siegert, Petter Ahlström and Jason Crawford. Moderator: Fredrik Tell				
11:15-12:00	Hörsal 1 Sum-up and end of conference. Christina Keller and Fredrik Nilsson				